

THE GATEWAY

Vol. 20

Z-410

University of Omaha, Omaha, Nebraska, Friday, October 18, 1940

No. 4

Barb Candidates Sweep 13 of 17 Election Places

Pflasterer Again Heads Class of '41

Thirteen of the seventeen Independent candidates for class offices and the student council were swept into office in the all-school election yesterday.

The junior and sophomore classes elected only Independent candidates. The four Greek candidates elected were Ruth Erkman, senior secretary-treasurer; Marjorie Miles, freshman secretary-treasurer, and Lynn McLaughlin and Nancy Langdon, freshman student council representatives.

Independents elected were as follows:

The seniors elected Don Pflasterer president, Don Zipper vice-president, and Martha Woodbridge to the student council.

Juniors elected Bob Turner president, Bruce Moore vice-president, and Jean Cook secretary-treasurer. Sophomores elected Jack Hermansky president, Jerry Thomas vice-president, and Diana Hoogstraet secretary-treasurer.

Freshmen elected Joyce Fullerton president, Robert Hazen vice-president, and Warren Storz and Betty Jean Claassen to the student council.

The identity of the 1940 Homecoming princess will not be revealed until Saturday at the football game.

Morningside Ticket Deadline To Monday

Deadline on buying tickets for the trip to Sioux City and the game with Morningside on October 26 has been set forward to Monday, according to an announcement Thursday by Roy Alley, head of the Gateway-sponsored "Spirit Committee" that is selling the tickets.

He announced also that there "will definitely be a train, and a diner will be added to the three cars and engine already making up the football special."

The football team is scheduled to travel on the train. Free lunches will be provided as soon as 250 tickets have been sold. The train will leave Omaha between 8:20 and 8:30 a. m. Saturday.

Witman Will Speak at Several Meetings

Dr. Shepherd Witman, assistant professor of government, has been scheduled to speak at three meetings during the next two months.

At the Nebraska State Teachers' Convention in Omaha, October 24 and 25, he will speak on a panel dealing with the problem of democracy from the standpoint of national defense and foreign policy.

On November 29 and 30, Dr. Witman is to deliver a series of lectures at the Second Annual Leadership Conference to be held at the University of North Dakota at Fargo.

During the holiday season, on Saturday, December 28, Dr. Witman will serve on a panel on national defense at the American Political

Parade Starts Homecoming Day Activities; Banquet, Football Game, Dance Follow



Arlene Ackerman



Helen Coulter



Betty Jane Backlund

—World-Herald Photos

Meet the Candidates for Homecoming Princess

The results of a week of intensive political campaigning will be revealed tomorrow night.

For the first time in the history of the University, the Homecoming Princess, elected yesterday, will be crowned in an impressive ceremony between halves of the Homecoming football game.

The candidates, Betty Jayne Backlund, Arlene Ackerman and Helen Coulter, will ride in an open car tomorrow afternoon when the celebrating students and alumni parade through downtown streets.

Hearts for Ackerman

Devotees to Sig Chi Arlene Ackerman are giving their chosen candidate a heart-y campaign by wearing arrow-pierced hearts in her sorority's colors of blue and

gold.

Arlene is a member of the student council and Sigma Tau Delta.

She is majoring in Spanish but "doesn't have the slightest idea" what she plans to do after graduation. Sweaters and skirts are her favorite attire—especially in the color blue.

She likes to collect scrapbooks, and photography and dancing are her outstanding pastimes.

Headdresses for Backlund

Indian feather headdresses in autumn colors are worn by loyal followers of Betty Jayne Backlund, Phi Delta Psi. A major in business, Betty wants to be a secretary or teach commercial work. She is president of her sorority and belongs to Feathers, Y. W. C. A. and Sigma Pi Phi.

She spent her first year at the University of Oregon, then transferred here. Swimming and dancing are her favorite sports and she is an "enthusiastic rooter at football games."

Feathers for Coulter

Backers of the Independent's candidate, Helen Coulter, hope that the feathers they wear plugging their choice will end up in the princess headdress.

Helen is president of W. A. A., treasurer of Sigma Pi Phi and belongs to Feathers, Alpha Kappa Delta, Orchesis and the concert dance group.

She is a major in Sociology and education. She has no special hobby but just "likes to be doing something." She likes to travel and go to "good musical shows."

Homecoming Program

- 2:00—Parade begins at Elmwood.
- 3:30—Alumni registration in club room.
- 4:00—Alumni mixer in club room.
- 5:00—Homecoming Banquet in auditorium.
- 8:00—Football game, Benson stadium.
- 10:30—Dance in auditorium.

Scottsbluffs Guests Receive Traditional Canoe From Feathers

Fourteen members of Feathers, the University women's service organization, marched in the parade that welcomed the Scottsbluffs booster tourists to Omaha last week.

Ruth Erkman, president of the Feathers, presented a canoe to the mayor of Scottsbluffs.

Other Feathers in the "honor escort" were Maxine Griffith, Rosseanne Hudson, Mary Heumann, Frances Blanchard, Etta Soiref, Lucille Warrick, Betty Backlund, Vivian Fell, Marion Peck, Ahuvah

Omaha Is Host to Urban Uni. Meet; Haynes to Preside

The annual meeting of the Association of Urban Universities will be held on Monday and Tuesday at the Hotel Fontenelle under the auspices of the University of Omaha.

Rowland Haynes, President of the University and the Association, will preside at the meetings as general chairman.

The association was founded as the result of a conference of municipal universities and other universities interested in the service of their communities. Its purpose is to deal with problems pertaining to universities located in metropolitan cities.

The meetings will be divided into four sessions at each of which one general topic will be presented and discussed. Attention will be focused on the "Effect of the War and Training Programs on Urban Universities." President Haynes will also act as chairman of this session.

At the session dealing with "Fields of Cooperation in Higher Education," Robert Lasch,

Prizes Offered For Floats; Princess Crowned at Game

Homecoming, the University's number one fall event, gets under way tomorrow at 2 p. m. when the parade, first of the day's activities, starts down Dodge street from the east drive.

Other activities of the day include the banquet, the football game and the dance.

The parade will wind through downtown Omaha and back to the University. Candidates for Princess will ride in an open car. A police escort and the marching band will be present.

Everyone with a car is requested by the student council to enter; cars belonging to organization members will be grouped accordingly. Floats, which may be entered by any organization or individual, must evolve around the theme of the day: "How at the Pow Wow."

Prizes for Floats Given

Prizes will be offered for the best floats, according to Jim McGaffin, chairman of the parade committee. Faculty judges will be Dr. Fred Blanchard, Dr. D. E. Heckman and Mrs. Mildred Gearhart.

Speakers at the banquet will include President Haynes; Dr. Harry Williams, representing the faculty; Mrs. M. U. Collins, representing alumni; and Florence Kennedy, representing the student body. Mr. Fritz Karlson will lead a banquet sing. Toastmaster will be Robert Turner.

Coronation at Game

Establishment of a precedent will be the coronation of the princess between halves of the football game. According to publicity chairman John Knudsen, "another surprise will be presented."

Schedule of Homecoming prices is as follows: \$1.50 for the football game, dance and banquet; 75 cents for the banquet and dance; and \$1.00 for the football game. Student activity cards will admit students to the game and dance.

Blanchard Names First Play Cast

The cast to play "Petticoat Fever," first production of the year at the University, was announced this week by Dr. Fred C. Blanchard, director of dramatics. The play will be presented November 7 and 8.

Joyce Fullerton, freshman, will take the male lead, Dascom Dinsmore, lonely wireless operator of northern Labrador.

Others in the cast include Loma Kemp, Dinsmore's girl; Bob Buchanan, Sir James Fenton, politician; Eleanor Wallace, Fenton's fiancée; Leo Alperson, Kimo, an eskimo; Pauline Bruett, Little Seal; Billie Shurtz, Snow Bird; and Jim Cooper, the Reverend Arthur Shopham.

Dinsmore's statement that he hasn't seen a woman in six months, a white woman in a year and a beautiful woman in two years is typical of the hilarity of the play.

'Spirit' Convocation Held

"School spirit" was the theme of the convocation this morning. Cheers were led by Dan Houston and Jerry Thomas. Billy Meyers

tell us about it

if you want others to read about it in the Gateway.

We want to print all the news; we think you want to read all the news. We try hard to represent all the student groups of the University in this paper, but we're not mind-readers. If we don't know what you do or your friend, club, sorority or fraternity does, we can't tell the school about it.

Two incidents come to mind when we think of last week's paper. A Theta wondered aloud on Friday, "Don't you have a story about our party tonight with the Pi O's?" Not one Theta—or Pi O either—bothered to tell us about that party. The reporter who regularly "covers" the activities of fraternities and sororities wasn't given the news.

The other was that the officials of one club refused to tell a reporter about important organization and election news. They said the club's new "publicity man" would bring the story in. The publicity man must have forgotten.

Leading the thoughtful persons in the University is Dr. Harry Williams, who sought us out the other day to tell us important news of a fellow professor.

Well, the situation exists. It isn't terribly important, but it need not exist at all. What's the remedy? Install a mental telegraphy receiving set in the office? Hire a seer, a prophet? No, the answer is very simple.

The best way is for you, when you know of a story, to come in and tell us about it, or write the facts on a piece of paper, and come in and "hang it on the hook."

"how'at the pow-wow"

will be the ingenious salutation and the theme of Homecoming festivities this week.

Welcoming grads to their Alma Mater is always a pleasure and a challenge to the student body. An age-old verity in universities is the fact that each year the student leaders must leave the school, leave their work of founding and perfecting traditions and creating organizations to insure the progress of the school. One hears at a graduation ceremony, "How can we carry on? So many of our leaders are graduating." Their leaving seems tragic, but it is heartening to see a new group take over the responsibilities of leadership.

We must prove to the alumni that their work was neither forgotten nor in vain. We hope to show them that their traditions and that old "School Spirit" which they will always hold dear has been preserved for them by the present students.

Ours is a comparatively young school and we do not have so many alumni as other universities. We are also confronted with the task of making the alums feel at home in the new building, a direct contrast to their memories of the classes and the buildings of the old school.

Yes, alumni are necessary for Homecoming, but it takes the cooperation of the students to guarantee a real Homecoming!

THE GATEWAY

Student newspaper published weekly under the authority of the Board of Publications, University of Omaha, Omaha, Nebraska. Member of the Associated Collegiate Press and North Central Press Association. Distributor of Collegiate Digest.

REPRESENTED FOR NATIONAL ADVERTISING BY
National Advertising Service, Inc.
College Publishers Representative
420 MADISON AVE. NEW YORK, N. Y.
CHICAGO • BOSTON • LOS ANGELES • SAN FRANCISCO

EDITORIAL STAFF

Editor John Tyrrell
Managing Editor Naomi Eyre
News Editors Hazel Slenker, Art Cohn,
Margie Litherbury
Sports Editor Homer Starr
Feature Editor Justin Wolfson

BUSINESS STAFF

Business Manager Meade Chamberlin
Advertising Solicitors Richard Arms, Robert Vancouver
Circulation Manager Harry Melby

REPORTERS

Jack Baird, Jeanne Bolmer, Ann Borg, Harold Bremers,
Shirley Buchanan, Dorothy Burton, Le Roy Canfield, Jeanne
Chapoweth, Betty Claassen, Jim Cooper, Al Garrotto, Arline
Gillet, Barbara Glottelty, Harry Goodbinder, Don Gossard,
Doris Grove, Elaine Hackett, Jack Hermansky, John Holmes,
Mary Lou Irwin, Helen Jensen, Marian Johnson, Maurice
Klaman, Ruth Klein, Jackie Lemingwell, Lynn McLaughlin,
Ruth Mueller, Gloria Mooney, Esther Osharoff, Dorothy

JIVIN' WITH THE INJUNS

By Jack Baird

If a packed house at \$1.10 per is any indication, Tommy Dorsey's new band really knocked Omaha out.

Together with Don Lodice, demon tenor-man; Johnny Mince, who keeps time with his right knee during his solos; Buddy Rich, Cozy Cole of the white bands; and Ziggy Elman, ex-Goodman hot trumpet, Tommy stayed in the solid groove all night, merely adding the sweet notes as a matter of form.

Not only did they kick, but what's better, the dancers ate it up. "Never-Smile" and a few other pops were appreciated but numbers like "Old Black Joe" and "Moten Swing" got the most applause.

Ziggy's o. k.

Ziggy Elman's torrid trumpet apparently didn't suffer from his badly split lip, although the band's pet medico advised him not to beat his chops 'til they got to Hollywood for their pic, "Las Vegas Nights".

Kirby is Aired

The John Kirby show, popular with small band fans throughout the summer, starts anew over the air-lanes at 1:30 over KFAB. The Kirby Kats' latest four—"Temptation," "Zoomin' at the Zomby," "Sextet from Lucia," and "Jumpin' at the Pump Room" hop into the best seller list for jive fans.

Has a Shadow

Russ Procope, Kirby saxist, has a carbon out at the Blue Room who claims to have played that way before Kirby ever thought of it. Maybe so, anyway it's good.

Barnet and Ellington continue to dish the best platters. Bradley's "Down the Road a Piece" and "Celery Stalks at Midnight," are fitting supplements to the landslide "Beat Me Daddy" created. Incidentally, skip Miller's version. The five saxer should stick to pops. This one has a definite rancid odor.

Atlas in Reverse

I used to eat Wheaties for breakfast every morning. I'd split open the top of the package with a bread knife, sprinkle a quantity of the cereal in an ordinary oatmeal dish, pour on just enough cream, and coat the mixture with some plain white sugar.

It wasn't so bad when grasping the edge of the bed to pull myself out mornings I'd tear it to bits under me. I didn't mind particularly when the steering wheel of my car crumpled under my hands and we turned over three times into a ditch.

I thought it was a good joke when I banged the door of my fraternity house and it fell to the ground.

But when I tried to kiss the only girl I ever loved and broke her neck, I went back to Grape-nuts.—Ward-Belmont Hyphen.

Impropaganda

John "P. T." Burress is one of O. U.'s outstanding business men, even though he's handicapped by an inferiority complex. His constant desire to make Omaha U. a better place in which to live has endeared him to the hearts of the students. Luckily for "P. T.", his modesty exceeds even his good looks, and the only reward he asks is that someone be benefited by his incessant efforts. In spite of his full program, "P. T." has found time, like Henry the Eighth, to let the opposite sex enjoy his company. His string of pine cones, each inscribed with the name of a victory, bears mute testimony to this fact. So we say, "Hats off to you, Johnny Burress." (This is propaganda installment No. 2).

This One's a Card

The old maids' bridge club will meet at Lundquist's again this Friday night . . . gallant Roger McEldon let another Theta pledge ask Kay H. to their November pledge dance. There you are Ogelsby . . . A journalism star of the future, Betty Jane Claassen, spent the summer studying and making friends at Northwestern. Ask her about the contacts she made with a "cub" from McCook . . . Too bad Suzie Runyan doesn't realize that high school tricks should be left behind.

Ahuvah Gershater thinks it is spring, her heart is beating faster for an old throb. Tsk, tsk, Ahuvah . . . Walt won't catch Wallace if he doesn't Duda right . . . Saxton went on "record" as saying that Chuck should listen to Lorraine. She sent Malec the disk "Sweet Lorraine". Quaint, heh . . . Dot Moore is just like a peach. "You mean she's fuzzy?" "No, she has a heart of stone".

We were wrong last week. Marge Baker didn't strike all those boys out, but we'll disclose their names regardless. First up was Two-hair. He was caught at home . . . "P. T." was next up but didn't like it.

BULL SESSION

To make the Gateway a true voice of student opinion and a democratic newspaper, we invite you to write us letters of general interest to students. Letters should be signed, but, upon request, signatures will not be printed. Short letters are most likely to be printed.



STICKERS GET HIM DOWN

Editor: I have been a student at the University of Omaha for over a year and up until now have found nothing to gripe about. But now I have something, and I don't believe I am alone. It is the stickers being pasted on cars for parking violations.

I received a warning, and justly so, but I object to the way I was given it. The sticker was pasted over my speedometer so that I could not tell how fast I was going, whether my dash lights were working or how much gasoline was registering in the gauge. I have heard of others, some faculty members too, having stickers pasted on their rear vision mirrors.

Certainly this comes under the heading of malicious destruction of property. The stickers cannot be removed except with a razor blade or warm water and an accident could easily happen before it was removed.

Technically, I believe the person pasting the stickers is violating a city ordinance and could be held for it.

Most of all I believe the person who pastes the sticker lacks his share of good common sense and I believe university employees, above everyone else, should exhibit common sense.

If I receive any more stickers,

Liftings

The moon was high
The road was dark
A perfect place
To stop and park.

I gave a sigh
I gave a moan;
I cursed the fates—
I WAS ALONE!

—Yellow Jacket

The Sultan got sore at his harem
And invented a scheme for to scare 'em,
He caught him a mouse
Which he loosed in the house
(The confusion is called harem scarem).

—Ward-Belmont Hyphen

The girl was mad and called him Mr.
Because in fun he merely kr.
And just for spite
That very night,
The naughty Mr. kr. sr.

—Ward-Belmont Hyphen

The ardent temperance worker
bravely followed the burly one in-
to the tavern, and watched while
he ordered a pint of beer. Then,
touching him on the arm, she said:

"Do you think for one moment,
my dear man, that horrible drink
is going to quench your thirst?"
The man smiled.

"Wot!" he said. "This 'ere one
glass? Not bloomin' likely."

—Exchange

Beauty Hint: To prevent lip-
stick from coming off, eat onions.

—Parlez-Voo

"I represent the Mountain-
Sheep Wool Company," began the
young salesman. "Would you be
interested in coarse yarns?"

pasted in such a manner as to hinder my driving or make it unsafe, I promise I will prefer charges against the person responsible.

The stickers could be placed on the car in a reasonable manner or better still, let's go back to the parking tags. G-R-R-R.

NO IMPORTED SONG

Dear Editor: All these people who are trying to get Fred Waring, or any other band leader, to write a school song for O. U. are tearing down what the rest of us are trying to build up—a new enthusiastic school spirit.

What other college has ever requested a big-name leader to write their song for them? Don't they have enough to do with rehearsals, weekly broadcasts, orchestras, and all their other troubles without having to hire someone else to write a song for some anemic university too unconcerned to write one themselves?

Other schools, when they can't think of original music, re-write old favorite songs. Southern Methodist uses "She'll Be Comin' Round the Mountain". Others use melodies of famous marches. Let's be original. Surely one of our student body can at least revise a well-known tune.

Jack Baird.

U 'N' I

You and I will agree that the publicity department of the University must be hard to satisfy. As if it wasn't enough for the Feathers to march all over town with the mayor and 350 Scotts-bluffers—they had to be hauled to the police station to do things up right. (A parking fine).

Dean Holt had a birthday Saturday, to avoid the draft.

Some people never know when to stop at rationalizations and excuses. At a recent lecture in Lincoln, Dr. Witman yawned and said, "Excuse me, but I was up with the baby all night." But Mrs. Witman squelched him with wifely indignation saying, "And he never has had to stay up with the baby."

Dr. Heckman's public opinion class is getting mighty tired of hearing gruesome atrocity stories right after lunch.

In the Grass

Ah, Wilderness! And the cultured middle-west thinks the wild frontier days are over. But the hockey class saw a snake at 10:35 Tuesday morning, and an obliging student brought one in the cafe last week.

Bye, Bye black birds. We hope.

One faculty member summed up the Waggoner-Williams' American Civilization feud by stating, "Waggoner seems to dramatize principles while Williams seems to dramatize his personality."

A Hot Tip

Barbara Hadfield and Betty Voboril came to the Bonfire last Friday on the fire truck.

Half Wit

Eager Indians Hunt Bison After 27 to 0 Simpson Massacre

Salyards Leads Bucks; Try For Homecoming Win

By Don Gossard

Buffalo meat was the order placed by the hungry Omaha Indians immediately after they had scalped the Simpson College Redmen. The Indians hope to obtain this delicacy when Coach Finnegan's North Dakota State Bison invade Benson Stadium, Saturday night, October 19, at 8:00.

The Indians are all set to decorate Chief Hartman's teepee walls with the pelts of the Bison herd.

Saturdays' contest will be the fourth between the two schools and the Indians will be out for blood for two good reasons. The first is that Saturday is Homecoming Night; the second is that Omaha has yet to win a game from the Bison school.

The games have turned out as follows:

1935 Omaha 6.....N. D. State 20
1936 Omaha 13.....N. D. State 18
1937 Omaha 7.....N. D. State 34

Boulden Slightly Injured

The injury list at the Indian camp is comparatively small. Roger Boulden, sophomore center standout, was slightly injured, but will undoubtedly see service against the Bison.

If Boulden starts in the line, Waterman will fill in for the injured Bob Brown, who, luckily for North Dakota State, will not see service. However, if Hartman decides to hold Boulden until later in the game, Waterman will start at center and Lynn Miller will fill in at the halfback post.

If practice sessions mean anything, the Indian fans may rest assured that North Dakota State is in for a long, hard evening. The Omaha coaching staff has designed several new running and passing plays especially for the Staters' discomfort. Hartman is taking no chance on the line's letting up, having stressed defense and more defense during the week's practice.

Both Try For Second Win

Both Omaha and North Dakota State will be after their second wins of the season. State has defeated Moorhead (North Dakota) and has lost to Carleton and Iowa Teachers. Omaha has defeated Simpson, tied Oklahoma City and lost to South Dakota State. Should the Indians be victorious, it would be the first time an Indian squad has ever defeated a Dakota school.

Game captain will be Ronnie Salyards, senior end and all-conference basketball center. Ronnie was guest at several homecoming functions during the week.

The probable lineups:

No. Dak. State	Omaha
Snowberg	LE Dankof
Scott	LT Skripsky
King	LG Beal
Davis	C Boulden
Treglawney	RG. Hernandez
Fulks	RT Rohde
Seim	RE Salyards
Johnston	QB Matthews
Kimblin	LH Waterman
R. Johnson	RH Pfisterer
Sturgeon	FB Geer

Game Date Changed

Date of the frosh football game with Morningside's yearlings has been postponed until after November 1. The game had been tentatively scheduled for October 18. As previously arranged, the game will be played on the Iowans' field.

Coach Harold Johnk's men held a practice game with Central high Tuesday. For the most part, the



Roger Boulden, Sophomore Center, whose defensive play should help to prevent a buffalo stampede tonight.—World-Herald Photo.

Girls' Volleyball Tournament Goes Into Third Week

The second week of the women's intramural volleyball tournament has been completed. Sponsored by W. A. A., it is being carried out on a double elimination basis; that is, a team must be defeated twice before it is dropped.

Clare Hawes is the intramural head and Betty Manville is in charge of volley ball.

Thirteen teams are entered this year. Defending champion is the Kappa team.

The closest game thus far has been that between Pi O second team and Sig Chi first team, which came out 22-21 with Pi O on top.

Touch Football Scheduled For Intramural Teams

Touch football is the coming attraction in the intramurals program, Director Stu Baller announced today.

Beginning October 21, immediately after the softball tournament, the eight teams, under the same captains who led in softball, are to play two games each night on the side lot at four o'clock.

Schedule for the first week is as follows:

October 21—Central vs. Tech.
Phi Sigs vs. Tech.
October 22—Outstate vs. Thetas.
Alpha Sigs vs. North-Benson
October 23—Outstate vs. Phi Sigs.
Thetas vs. South.

Ping-Pong Room Opens

The ping-pong room was officially opened yesterday for use by university students.

Those wishing to play must first register at the desk which is to be located at the room. Reservations may be placed in advance for one table only, Mr. Baller, director, announced.

Students generally furnish their own equipment. A number of paddles owned by the school will be available, however.

Battle For Softball Championship Tonight

Championship of the Intramural softball loop will have been decided by this afternoon. The winning team will be photographed and a print is to be hung in the ping-pong room.

Leading in the race for this honor Thursday afternoon were South

'Four Bucks' Rip Through Red Men's Line For 300 Yards

By Clarence Smith

Omaha went over and through Bob Waldorf's scrappy Simpson Red Men for a 27-0 revenge victory at Benson Stadium last Friday night to score their largest margin of triumph in years and wipe out the memory of the 7-6 defeat by Simpson in 1932.

After failing to score on a 60 yard march when the Indians moved from their own 21 yard line to the Simpson 19, they came back a few plays later to send Chief Matthews over for the only touchdown scored on the ground.

The Indians had their best luck through the air with Matthews and Pfisterer in the tossing roles. Five times during the evening these boys passed; and three times their tosses were good for touchdowns.

Waterman Snags Pass

The second touchdown came in the second period when Howard Waterman intercepted Dean Ray's pass on his own 23 and returned it to the 32. On successive rushing gains, the Indians moved to the Simpson 40.

At this point, Matthews faded back, cocked his right arm, and passed to Pfisterer who gathered the ball in on the 22 and sprinted for a touchdown. Matthews' placement was good to send the Indians into a 14 to 0 half-time lead.

Early in the third quarter, Don Pfisterer brought the fans to their feet when he reeled off a 51 yard dash only to fumble inside the five yard line when he was tackled. The Indians started again after Simpson had kicked to the Omaha 31. Matthews made a first down with a 17 yard off-tackle run, and after the Simpson line braced, he faded back and

(Continued on Page Four)

Enrollment Increases In Phys. Ed. Classes

More than 350 students are enrolled in eleven classes in the men's physical education department this semester, according to Coach Stu Baller, head of the department.

The eleven classes mark an increase of eight over the last two years. Enrollment in the classes ranges from 15 in the gym dancing class to 60 in the regular sports classes.

Iowa Tutors Pull Away From Conference Foes

NORTH CENTRAL CONFERENCE STANDINGS

	W	L	T	TP	OP
Iowa State Teachers	2	0	0	28	7
South Dakota State	1	0	1	18	13
Morningside	0	0	1	6	6
South Dakota	0	0	0	0	0
Omaha	0	1	0	7	12
North Dakota State	0	1	0	7	13
North Dakota	0	1	0	0	15

The Iowa State Teachers pulled away from the rest of the conference last week with its second victory in as many starts. The Panthers came from behind to outscore the favored North Dakota State Bisons 13 to 7. Bradford and Pastorino again led the Panther's "Panzer" attack.

South Dakota State was pushed back into the runnerup position by a 6 to 6 tie with Morningside. It took a last minute pass for the Dakotans to salvage six points and

three. Sed Hartman's Omaha Indians scalped the Simpson Redmen 27 to 0. This massacre avenged a 7 to 6 Simpson win in 1932.

South Dakota put the tap on little Doane 25 to 0. North Da-

kota gave a huge homecoming crowd their money's worth by upsetting the favored St. Mary's eleven 15 to 7. Walt Dobler was the head man there, doing everything but taking the tickets.

AMERICAN Ready-for-Service TAILORING

At Its Best, in the West, at The Nebraska!



Now!
THREE
IN
ONE

A combined correct dress unit for any time, any occasion after 6.

TUX and TAILS and TROUSERS

That's right! Now The Nebraska gives you a triple garment combination in mid-night blue dress clothes. A Tuxedo Jacket plus a matching Full Dress Suit. Wear the trousers with either tails or tux. The price for the three-in-one combination—

\$45

And any man or young man is fixed for any dress occasion!

Midnight Blue
TUXEDO
\$20 to \$35
Double breasted or single breasted.

Midnight Blue
TAILS
\$25 to \$35
The Nebraska label your style assurance.

Fashion Park Tuxedos...\$50

Fashion Park Tails.....\$60

Everything for Ak-Sar-Ben Ball
Correct Dress from Backless Vests
and Smartest Shirts—to Hats and Shoes
and Ties to Jewelry

Nebraska Clothing Co.

Tomahawk Theme Contest Entries Due October 24

Full particulars of the 1941 Tomahawk theme contest were issued today by June Rose Anderson, year-book editor.

All students are eligible to enter. Entry should consist of a theme for this year's book and an exposition of a method for carrying it through the book. Two types will be accepted: (1) a theme with suggestions for carrying it out editorially; and (2) a theme with sketches for cover, three division pages and a page border.

Decision of the judging committee will be on the following basis: theme, 25%; plan for carrying out, 75%. The judging committee will consist of June Rose Anderson, Robert Turner and Ann Borg.

Entries are due at 5 p. m. Thursday, October 24, in the registrar's office. They should be addressed to the Tomahawk Theme Contest, care of June Rose Anderson.

Students desiring positions on the Tomahawk staff are asked to submit entries and specify this on their entries. Entries will be used in the selection of the staff.

There will be two prizes, one for the best of each type of entry. Prizes will be University of Omaha wall banners—especially made as prizes for the contest.

'With the Clubs'

Chem, Pre-Meds Elect

The Chemistry and Pre-Med Club held election of officers this morning at 9:50 in room 385.

W. A. A.'ers Initiate

Initiation will take place October 28th in the auditorium. Margaret Moon, vice-president, is in charge of arrangements.

Jacqueline Leffingwell is in charge of a board party for the week-end of October 27th.

The annual play day for all high schools of Omaha and Council Bluffs will be held on November 2 (tentative date).

Y. W. Plans Supper

An international supper meeting to be held at Camp Brewster on October 23 is being planned by the Y. W. C. A. The group will meet at the end of the Crosstown car line at 5:30. Reservations can be made with Mary Miles or Martha Woodbridge. All members and prospective members of the Y. W. C. A. and Y. M. C. A. are invited. Entertainment will be folk dancing and singing.

Sigma Pi Phi Has Tea

On October 23, from 3:00 to 4:30 in the club room, Sigma Pi Phi will hold a tea for prospective members and those interested in the department of education. Miss Wood and Miss Kaho, sponsors, and Elaine Tindell and Elsie Prenzlow, president and vice-president, will pour.

Gamma Pledges Give 'Tom-Tom Tromp' Friday

The "Tom-Tom Tromp", first pledge dance of the season, will be given by Gamma Sigma Omicron pledges October 25 in the University auditorium.

Bob Knapp's orchestra will play. Bids are in the form of black thunder birds with red feathers. Chairman of the dance is Jeanette Perner, vice president of the pledges. Assisting are Pat Langston and Marjorie Miles.

Urban Universities Meet As Guests of Omaha U; Haynes to Be Chairman

(Continued from Page One)
Herald, will present "A Report on the Proposed Coordination in Education in Nebraska."

Meeting in conjunction with the Association of Urban Universities is the Association of Deans and Directors of University Evening Schools. The latter association will continue to hold meetings on Wednesday, October 23.

At five o'clock on Tuesday, a group of delegates will visit the University of Omaha. Coffee will be served in the clubroom.

This is the first year that the annual meeting of the Association of Urban Universities has been held in Omaha.

Simpson Massacred

(Continued from Page Three)

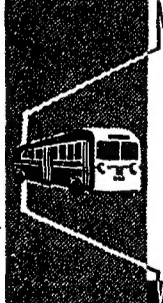
passed to Karl Dankof, who went over unmolested from the three. It was the first collegiate touchdown for the junior end from Hamburg. Matthews' kick hit the crossbar.

Gaer Scores Last Marker

With three minutes remaining in the third quarter, Pfisterer broke loose from his own 16 to the Simpson 40 before the only man between Don and pay-dirt territory nailed him. Omaha moved through the Simpson line to the 29, where Matthews passed to Gaer, who went over from the eleven. This time the kick was good and the scoring was over for the evening.

Sed's reserves played most of the fourth quarter and Simpson had no better luck against them.

The Indians outdowned the Red Men from Indianola 12-6 and out-yarded them 311 yards to 105 by rushing and 71 to 26 by passing. The only department in which the Indians were bested was punting, with a 32.6 average for eight punts to a 26 yard average on four punts for the Indians.



GO BY BUS

FASTEST WAY DOWN TOWN

Van Sant School of Business

In Its Fiftieth Year of Educational and Placement Service

CO-EDUCATIONAL

Standard Courses
Day and Evening Divisions
New Classes Form Monthly

Van Sant Placement Bureau

No Fees to Employer or Employed

IONE C. DUFFY, Owner
207 So. 19th—OMAHA—JA 5890

Blanchard Pens Series of Articles on Actors

The first in a series of articles on great American actors by Dr. Fred C. Blanchard, director of dramatics at the University, appeared in the October issue of the "High School Thespian," a national magazine devoted to dramatics in secondary schools.

In the article, Dr. Blanchard quoted Alfred Lunt as admonishing the high school actor to learn all he can from his dramatics program because "he, too, was once an amateur."

Students Get \$20.15 Admissions for \$1.00

Booklets containing admission tickets worth \$20.15 are being offered to the students of the University for \$1.00, today, Monday, and Tuesday in the auditorium ticket office on first floor.

Details are as follows: the admissions are to athletic and recreational events in Omaha which will take place during 1940 and 1941, including a ticket to the Omaha-South Dakota U. football game, November 2.

The purpose of the sports booklet is to acquaint Omahans with the sports and recreation activities available in our city.

Princess to Indiana U.

Joyce Minter, June graduate of the University and Maie Day Princess last year, has left Omaha to attend the University of Indiana. She has a fellowship in business, will specialize in marketing.

ERNEST J. HESS COMPANY
DUPLICATING MACHINES AND SUPPLIES
1205 FARNAM ST. AT. 9168

FOOTBALL—DANCING—GOLF BASKETBALL—RIDING—BOWLING \$20.00 IN ADMISSION TICKETS FOR \$1.00

By special arrangement of the advertisers, listed below, we have available books of admission tickets, valued at \$20.00, on sale for \$1.00. This is done for advertising, to acquaint you with the many fine sports and recreations available in Omaha.

The Tickets are as follows:	No. of Admissions	Value
POLO	2	.70
FOOTBALL, CREIGHTON U.	1	1.10
FOOTBALL, OMAHA U.	1	1.00
DANCING, PEONY TERRACE	4	1.80
BOWLING	7	1.05
WRESTLING	1	.75
GOLF, RALSTON	2	1.00
GOLF, VALLEY VIEW	1	.50
GOLF, INDIAN HILLS	1	.50
DANCING, MUSIC BOX	4	1.80
BASKETBALL, CREIGHTON U.	1	.50
ROLLER SKATING	3	1.05
RIDING, AK-SAR-BEN	3	3.00
RIDING, FLORENCE STABLES	3	3.00
DANCING, PEONY PARK	4	1.80
SWIMMING	3	.60
	41	\$20.15

ALL FOR \$1.00 AND GOOD DURING 1940-41. The edition is limited and will be on sale for ONLY THREE DAYS—TODAY, (Friday), Monday, and Tuesday—so if you are interested in securing one of these valuable books, be sure to GET YOURS AT ONCE.

Book Available in U. of O. Auditorium Ticket Booth Friday, Monday, and Tuesday—October 18, 21, 22

DO YOU SMOKE THE CIGARETTE THAT SATISFIES

IT'S THE SMOKER'S CIGARETTE, because All America has a line on their **DEFINITELY**



Milder

BETTER TASTE

What smokers like yourself want most is *mildness, coolness and taste*... and that's just what you get in Chesterfield's right combination of the finest tobaccos grown... a definitely milder, cooler, better taste. That's why it's called *the Smoker's Cigarette*.

MAKE YOUR NEXT PACK **Chesterfield**

This picture of Chesterfield buyers inspecting tobacco crops in the field before auction time is one of many interesting scenes in the new book "TOBACCO-LAND, U. S. A." This fascinating story of how Chesterfields are made, from seed to cigarette, is yours for the asking. Mail your request to Liggett & Myers Tobacco Company, 630 Fifth Avenue, New York, N. Y.



ROBERT KAPLEV
GEORGETTE MCKEE
featured in
"THE RAMPARTS WE WATCH"
The March of Time's
full-length photoplay

NEED A HAIRCUT? STOP IN AT INSURANCE BARBER SHOP

Omaha's Most Conveniently Located and Equipped Shop

HERMAN HERR, Proprietor
Ruth Moeller, Gloria Mooney, Esther Oberhoff, Dorothy
1704 FARNAM ST.
First Floor, Near the Light